



# Half Rez 10 Sponsors

## Welcome to Half Rez

Half Rez is a motion design event / mini-conference / party that happens annually in Chicago, put on for artists, by artists. It's an amazing one night event designed to gather industry professionals from all over the globe. We discuss and share techniques, technology, platforms, and workflows, through inspiring keynote speakers and skill building training sessions.

[Half Rez 8 Recap Video](#)

# Brief



## This year

Half Rez returns for it's 10 year anniversary in Chicago, on Sept 8th 2023. This year we're excited to announce that we're teaming up with both [Maxon](#) & [Mograph.com](#)'s global [Design and Animation Tour](#).

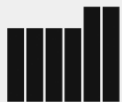
We're anticipating 2023 being our biggest year yet. Now is the perfect time to become one of our legendary sponsors.

As a **Half Rez** sponsor, you'll have multiple opportunities to get your brand and message in front of our audience.

We have sponsorship tiers for **every budget**. Everything from logo / marketing material placement, to a display space at the venue, visibility in our highly anticipated annual Half Rez video, as well as placement on the main event page at [HalfRez.com](https://HalfRez.com).

## Previous Sponsors

Just a few of our amazing past sponsors include →



## Our Audience

Sponsoring Half Rez is a unique opportunity to showcase your company to over 400 hundred motion designers, VFX artists, producers, studio owners, and creative professionals, as well as those just starting their journey in the industry.



## The Pre Party

Every year we pick a venue with a unique Chicago vibe to celebrate our speakers, sponsors, and the people who make Half Rez happen.

It's always legendary, and is usually the thing our sponsors remember most about the weekend.

Having dinner and drinks with the industry's top talent is a night you won't forget.

Don't miss the party.



# Sponsor Tiers



## Quarter Res Tier

\$500

→ 1 invitation to the private Half Rez **Sponsor & Speaker Party**, the evening before the event.

→ 1 special limited edition **Half Rez X t-shirt**.

→ Inclusion in the highly anticipated launch video, premiering on stage during the event, as well as on numerous social blasts throughout the year.

→ Logo inclusion on the Half Rez photo booth backdrop.

→ 1 **ticket** to Half Rez.

→ A special shout-out for Quarter Rez sponsors from the stage.

→ Your logo featured on the website, this year's venue video, all promotional emails, social blasts, and displayed prominently on signage and screens throughout the venue.

# Half Res Tier

\$1,500

→ 2 invitations to the private Half Rez Sponsor & Speaker Party, the evening before the event.

→ 2 special limited edition Half Rez X t-shirts.

→ Inclusion in the highly anticipated launch video, premiering on stage during the event, as well as on numerous social blasts throughout the year.

→ Logo inclusion on the Half Rez photo booth backdrop.

→ A video or demo reel from your studio to play on the main screen during Half Rez among all the sponsors.

→ 2 tickets to Half Rez.

→ A personalized thank you from the stage at the opening of the event.

→ Your logo featured on the website, this year's venue video, all promotional emails, social blasts, and displayed prominently on signage and screens throughout the venue.

→ Prominent placement for your brand in the Half Rez video title sequence.

→ Exclusive access to our opt-in email list of attendees.

## Full Res Tier

\$3,000

→ 5 invitations to the private Half Rez Sponsor & Speaker Party, the evening before the event.

→ 5 special limited edition Half Rez X t-shirts.

→ Inclusion in the highly anticipated launch video, premiering on stage during the event, as well as on numerous social blasts throughout the year.

→ Logo inclusion on the Half Rez photo booth backdrop.

→ A video or demo reel from your studio to play on the main screen during Half Rez among all the sponsors.

→ A large table / booth at the heart of Half Rez to display your brand and / or shake some hands.

→ 5 tickets to Half Rez.

→ A personalized thank you from the stage at the opening of the event.

→ Your logo featured on the website, this year's venue video, all promotional emails, social blasts, and displayed prominently on signage and screens throughout the venue.

→ Prominent placement for your brand in the Half Rez video title sequence.

→ Exclusive access to our opt-in email list of attendees.

→ Top billing for your brand in the Half Rez video title sequence.

## 8k Tier

Each year a sponsor or two want to go above and beyond our standard tiers. Tell us how you'd like to be involved and we can work with you to create a unique vision for our audience.

# Wrap Up



Half Rez would simply not exist without our dedicated sponsors, and we thank you all for supporting the biggest & best motion design event in the midwest!

We look forward to chatting with you about joining the Half Rez community of sponsors!

[halfrezchicago@gmail.com](mailto:halfrezchicago@gmail.com)